



Teammates Jeremiah Humphrey, an emergency medical student, Trevor Loberg, Alliance Team Leader Grande Prairie and city Ald. Alex Gustafson administer CPR to a STARS air ambulance medical mannequin during a first-aid training competition called Alliance For Survival Wednesday at Grande Prairie Regional College.

Photo by Rhett Demetrick



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FOR IMMEDIATE RELEASE

\$250,000 donation showcases STARS patient care training at Alliance For Survival

Grande Prairie, Alberta – *April 8, 2009* – Champions for safety and life-saving teamed up today to showcase revolutionary medical training technology at Grande Prairie Regional College in an event called Alliance For Survival.

Supported by a \$250,000 donation from Alliance Pipeline, medical crew from the Alberta Shock Trauma Air Rescue Society used human patient simulator iSTAN to demonstrate how people from all walks of life play important roles in the chain of survival.

Corporate and political dignitaries joined forces with Grande Prairie Regional College students and media in a fun but educational competition to save the life of iSTAN, a high-tech medical mannequin used to train emergency first responders by simulating real trauma conditions.

“This is a valuable training tool for air medical crew at STARS,” says Dr. Greg Powell, President and CEO of STARS. “Being able to bring this education to the public in an event like Alliance For Survival demonstrates that we can all help in an emergency by being prepared.”

Murray Birch, president and CEO of Alliance Pipeline, said every field worker in his organization, more than 100 employees from Fort St. John, B.C., to Joliet, Illinois, is certified in basic first-aid, cardio pulmonary resuscitation and the use of automatic defibrillators.

“Working safely is the over-riding directive for everything we do at Alliance Pipeline, and we are proud our contributions help support a training and education program such as iSTAN,” said Birch. “I hope this event reminds people to work safe, play safe and take first-aid training. It saves lives.”



About Alliance Pipeline

Alliance Pipeline owns and operates a 3,700-kilometre high-pressure natural gas transmission system which delivers rich natural gas from the Western Canadian Sedimentary Basin to the Chicago market hub. Alliance Pipeline contributes \$1.8 million annually toward community investment initiatives and programs to support education, environmental stewardship, community development, leadership development and safety in the communities across the pipeline system.

www.alliance-pipeline.com

About STARS

The Alberta Shock Trauma Air Rescue Society (STARS) is a non-profit, charitable organization providing airborne intensive care to critically ill and injured patients. Emergency medical communications, education and research, fundraising and community partnerships are the pillars of the STARS program. Since it began in 1985, STARS has flown more than 17,300 missions.

www.stars.ca

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